



Canadian Nutrition Society
Société canadienne de nutrition

2023

Canadian Nutrition Society

Exhibiting Opportunities





Why We Exist

Formed in 2010 after a merger between the Canadian Society for Clinical Nutrition and the Canadian Society for Nutritional Sciences, CNS aims to further nutrition as an important factor in maintaining health, preventing and treating disease.

CNS integrates multiple disciplines and professions interested in nutrition - including:

- Food Scientists
- Academics
- Healthcare Providers
- Registered Dietitians
- Government
- Industry Leaders
- Trainees/Future Professional



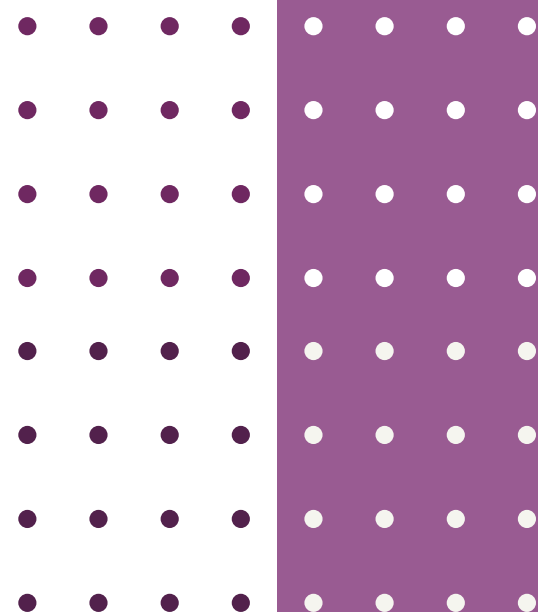


MISSION

Promote nutrition science and education, and advocate for best practices and policies that value the importance of nutrition to the health of all Canadians.

VISION

All sectors across the nutrition continuum have access to evidence-based nutrition science and information in order to support the optimal health of all Canadians.





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CNS Strategic Priorities



EDUCATION

Offer a range of for evidence-based nutrition information and its translation into practice



PROFESSIONAL DEVELOPMENT

Continued education for professionals with direct and indirect focus on nutrition



ADVOCACY

Profile evidence-based nutrition science to support good public policy in Canada



CAPACITY & GROWTH

Continue to grow capacity and impact



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Conference Exhibitor Opportunities



Gain access to hundreds of professionals spanning the nutrition sector with multiple viewing times throughout the conference program.

Why Exhibit?

- **ENGAGE** in the only multi-disciplinary nutrition-focused conference in Canada
- **VIEW** current research, guidelines and policies affecting all aspects of nutrition science
- **SHOWCASE** your latest products and services to leaders in the nutrition field
- **NETWORK** with notable Canadian nutrition professionals
- **BE INSPIRED** by many of the nutrition sectors exceptional award winners and leaders
- **REACH OUT** to conference participants and demonstrate commitment to nutrition and health



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CNS CONFERENCES

The CNS Annual Conference is a forum for the presentation of scientific research spanning basic, clinical, community and regulatory/policy nutrition research.



NETWORKING

Brings together nutrition experts, opinion leaders, food scientists, academia, healthcare professionals, industry, government, and trainees.



EDUCATION

Provides up to date research, guidelines and policies affecting all aspects of nutrition science and health.



BUSINESS DEVELOPMENT

Attracts influential decision responsible for delivering innovation and solutions to their respective organizations.



RECRUITMENT

Profile accomplished issue experts to present their research in an interactive forum that highlights current and future top talent.



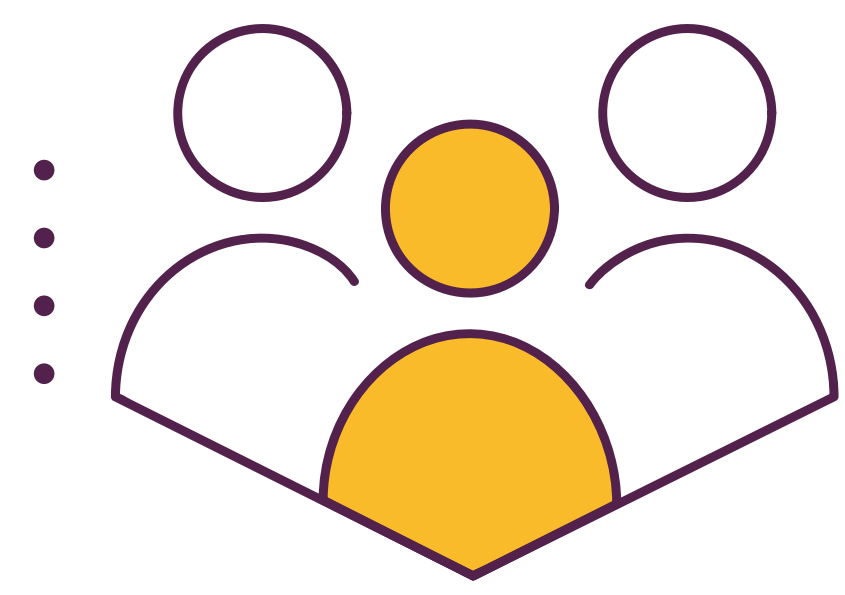
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Delegate Statistics

CNS promotes nutrition science and education, and advocates for the application of best practice and policies for the promotion of health and the prevention and treatment of disease.

The annual conference brings together approximately 400 leaders and experts who are:

- Scientists
- Healthcare professionals
- Government, Policy-makers
- Industry
- Community health educators
- Non-government agencies
- Trainees / Future leaders



The Exhibit space is open throughout the conference, with over 6 hours of programmed exhibit and poster viewing times.



Dynamic Conference Program

The CNS Annual Conference program is comprised of a range of plenary, concurrent, and award presentations concentrating on three overall themes:

- Biomedical
- Clinical Nutrition
- Community, Policy, Public Health

Session highlights include:

Pre-conference workshop – Advancing Food Systems Sustainability

Health Canada – Updates from the Office of Nutrition Policy and Promotion and the Health Products and Food Branch

Recent advances in understanding gene-diet relationships in obesity: opportunities and challenges for nutrition precision

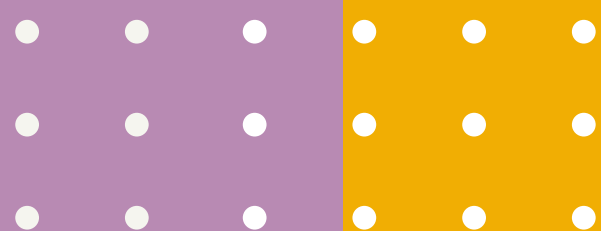
Nutrition Guidelines for Seniors: Do they Need More Protein?

Is maple syrup a natural and beneficial alternative to sucrose for metabolic health and exercise performance?

The role of plant-based diets on omega-3 polyunsaturated fatty acid metabolism

School Meal Program in Canada: Ensuring Proper Nutrition

Exploring food literacy from a gender perspective: Implications to fairly support healthy eating habits





TWO Types of Exhibiting Opportunities

6' Tabletop Exhibit | 10' x 10' Booth

6' Tabletop Exhibit includes:

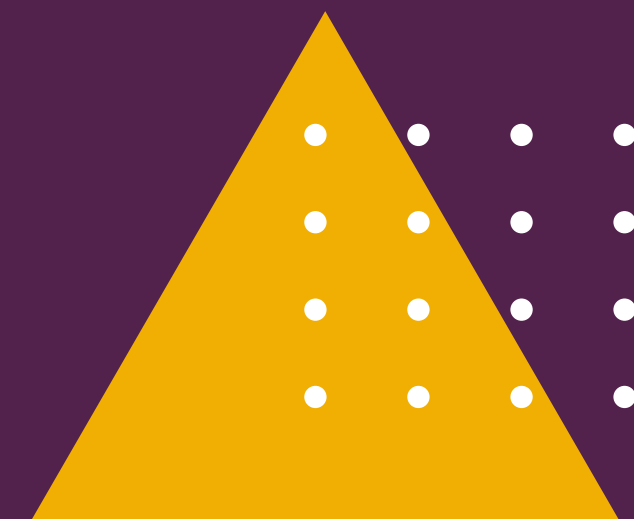
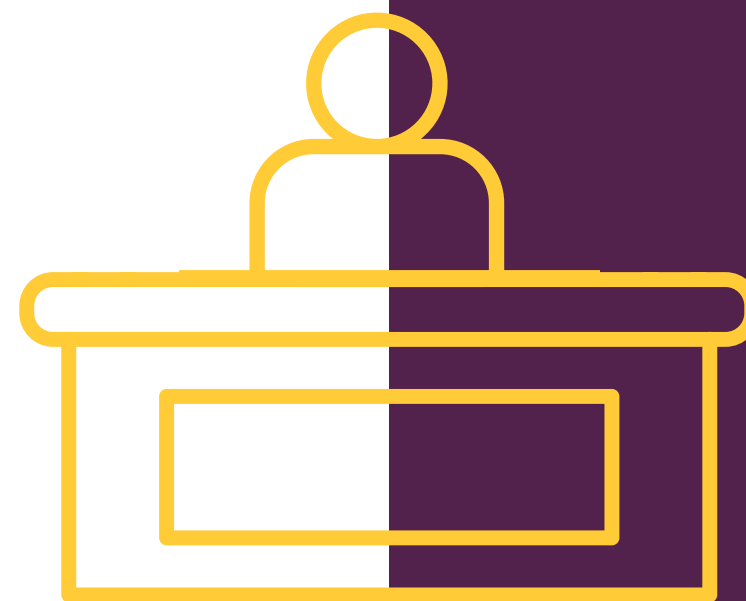
- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tags for exhibit representative
- Complimentary refreshments

6' Tabletop

Before March 17, 2023 \$3,200.00

After March 17, 2023 \$3,750.00

* Exhibitors can purchase one (1) additional delegate registration pass for \$350.00





TWO Types of Exhibiting Opportunities

10' x 10' Booth | 6' Tabletop Exhibit

10x10 Booth includes:

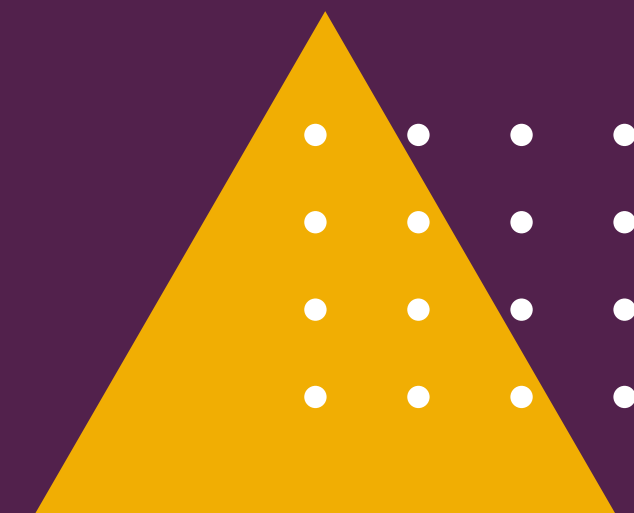
- ONE (1) 10'x 10' booth space (with 8' high back wall and 3' high sidewalls)
- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tags for all exhibit representative
- Complimentary refreshments

10x10 Tabletop

Before March 17, 2023 \$3,500.00

After March 17, 2023 \$4,000.00

* Exhibitors can purchase one (1) additional delegate registration pass for \$350.00





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Annual Conference Exhibitor Show Hours

Friday May 5, 2023

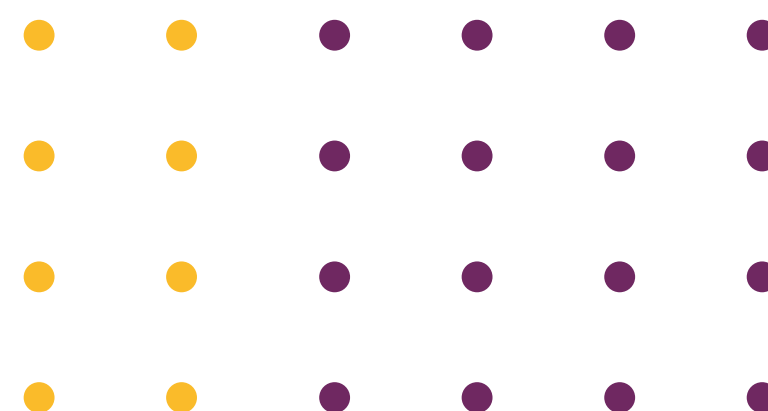
Exhibit space open from 7:00am - 6:30pm

Exhibitor Reception

Saturday May 6, 2023

Exhibit space open from 7:00am - 3:30pm

Multiple dedicated viewing times
each day



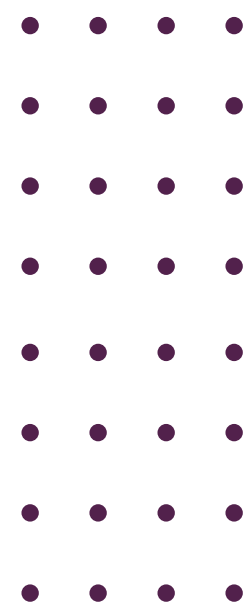


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Annual Conference Exhibitor Information

Booth Assignment

- CNS Sponsors will be given first priority for booth selection.
- Application forms will be date-stamped and numbered upon receipt to facilitate booth allocations.



Exhibitor Services Kit:

- Once the application and payment are received and booth assignment is confirmed, an Exhibitor's Kit will be sent to the identified contact.
- Exhibitor Kit includes the rules and regulations governing the exhibit, equipment and service order forms, as well as information regarding material handling and shipping.





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Annual Conference Exhibitor Information

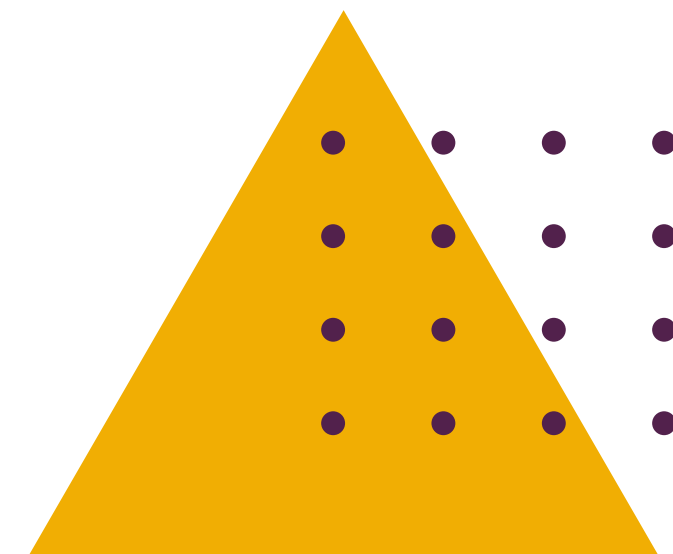


Conference Location and Hotel Accommodation

- Conference: Québec City Convention Centre Québec (Québec)
- Hotel: Delta Hotels Québec- discounted rooms available until April 3, 2023 – Subject to availability

Cancellations

- Notice of cancellation must be submitted in writing to CNS.
- Cancellations received by April 6, 2023 will receive a refund of 50% of the fees paid.
- Cancellations after April 6, 2023 will not be refunded.





Thank You

To discuss exhibitor opportunities, please contact:

Cara Curtis, Operations & Events Manager

cara@cns-scn.ca

613-482-8020 x 2

To discuss sponsor opportunities, please contact:

Andrea Grantham, CNS Executive Director

andrea@cns-scn.ca

613) 482-8020 x 1